

National Inch Rate Guidelines

Jun-09

NORTHEAST	Eff. Date	# Inches			DAILY INCH RATE				SUNDAY INCH RATE			
		1 Col.	Page	st Disc.	Open	1st Disc.	1 Page	6 Pages	Open	1st Disc.	1 Page	6 Pages
Philadelphia Inquirer	1/09	21	126	71	723.55	709.43	709.43	652.96	997.67	980.02	963.55	897.67
Philadelphia News	1/09	10.88	58	300	168.24	165.89	168.24	165.89	--	--	--	--
Phila. Inq./News Combo	1/09	--	--	70	736.46	721.20	721.20	652.96	--	--	--	--
Pittsburgh Post-Gazette	1/08	22	132	198	303.90	278.45	303.90	269.35	499.55	462.00	499.55	448.25
Rochester Dem. & Chron.	3/08	21	126	150	471.33	375.59	471.33	347.61	515.20	397.69	515.52	382.96
Gannett Journal News	1/08	21.25	129***	129	387.00	278.50	278.50	253.00	438.00	315.00	315.00	284.00

SOUTHEAST	Eff. Date	1 Col.	Page	st Disc.	Open	1st Disc.	1 Page	6 Pages	Open	1st Disc.	1 Page	6 Pages
Atlanta Journal-Constitution	1/09	21.25	127.5	58	566.02	430.00	419.00	374.00	755.00	612.00	596.00	506.00
Miami Herald	1/09	21	126	31.5	283.00	234.00	226.00	214.00	406.00	335.00	322.00	309.00
El Nuevo Herald	1/09	21	126	31.5	115.00	113.00	109.00	99.00	138.00	135.00	128.00	117.00
Miami/El Nuevo Combo	1/09	21	126	31.5	388.00	337.00	325.00	304.00	534.00	456.00	440.00	415.00
St. Petersburg Times	1/08	21.5	129	17	640.00	615.00	595.00	605.00	770.00	755.00	730.00	550.00
Charlotte Observer	1/08	22.5	135	23	336.00	320.00	281.00	228.00	366.00	348.00	290.00	231.00
Greenville News	7/08	21	126	378	160.25	141.30	160.25	138.30	176.25	155.45	176.25	152.15
Asheville Citizen Times	9/07	21	126	-	99.75	99.75	99.75	99.75	127.37	127.37	127.37	127.37
Nashville Tennessean	9/07	21	126	31	345.39	239.93	235.81	214.03	409.55	348.02	329.26	298.09

MIDWEST	Eff. Date	1 Col.	Page	st Disc.	Open	1st Disc.	1 Page	6 Pages	Open	1st Disc.	1 Page	6 Pages
Detroit Free Press & News	1/07	19.75	118.5	126	727.00	616.00	616.00	592.00	777.00	681.00	681.00	657.00
Indianapolis Star	3/08	20.5	123	123	323.00	303.00	303.00	295.00	406.00	368.00	368.00	358.00
St. Paul Pioneer Press	1/09	21	126	97	232.05	205.19	205.19	185.55	251.05	222.00	222.00	202.29
Cincinnati Enquirer	10/08	21.5	129	70	350.66	321.50	321.50	289.39	365.63	339.03	339.03	311.04
Columbus Dispatch	1/08	21	126	186	319.31	267.58	319.31	237.81	429.51	362.47	429.51	317.46
Louisville Courier-Journal	1/07	19.75	118.5	45	318.12	292.47	289.10	279.10	397.11	340.30	335.76	324.37
Des Moines Register	9/08	20.5	123	123	275.95	263.10	263.10	236.50	341.25	329.80	329.80	296.45
St. Louis Post-Dispatch	3/09	22.5	135	63	532.88	438.50	389.64	380.62	795.40	651.29	530.78	519.29
Kansas City Star	1/08	20	120	120	530.00	436.00	436.00	420.00	583.00	481.00	481.00	463.00

WEST/SOUTHWEST	Eff. Date	1 Col.	Page	st Disc.	Open	1st Disc.	1 Page	6 Pages	Open	1st Disc.	1 Page	6 Pages
Houston Chronicle	1/09	21	126	225	676.00	665.00	676.00	665.00	871.00	849.00	871.00	795.00
Ft. Worth Star Telegram	10/08	21	126	126	429.10	393.50	393.50	354.59	466.18	427.42	427.42	385.32
San Antonio Express-News	1/08	21	126	63	346.77	319.01	319.01	302.69	430.57	396.11	389.58	368.32
Austin American-Statesman	1/09	21	126	-	222.96	222.96	222.96	222.96	281.97	281.97	281.97	281.97
Oklahoma City Oklahoman	1/09	21.25	127.5	255	384.95	358.00	384.95	334.91	450.39	418.86	450.39	391.84
Phoenix Arizona Republic	1/08	21.5	129	80	495.00	465.00	465.00	388.00	668.00	659.00	659.00	584.00
Tucson Star	8/08	21.5	129	133	210.20	187.90	187.90	175.10	292.10	263.90	263.90	249.90
Denver Post	1/07	21	126	52	399.68	363.54	363.54	331.79	989.88	897.90	871.62	796.07
Colorado Springs Gazette	1/07	21.5	129	48	116.56	104.91	99.08	88.59	142.21	127.99	120.88	108.08
Salt Lake City Tribune/News	1/09	21.5	129	252	253.50	146.21	253.50	137.67	298.90	172.33	298.90	165.89
Las Vegas Review-Journal	8/07	21	126	31	225.14	199.31	191.61	181.57	253.85	224.54	214.56	205.28
Seattle Times/Post-Intell.	1/09	22.5	135	30	425.50	333.00	322.80	309.20	539.60	399.80	384.00	371.40
Orange County Register	4/08	21.5	129	22	361.85	325.66	275.01	246.06	467.51	420.76	345.96	303.88
SFO Bay Area Combo	7/08	21.5	129	160	778.00	570.00	778.00	538.00	881.00	651.00	881.00	619.00
Sacramento Bee	1/09	21	126	32	333.00	312.00	297.00	277.00	405.00	378.00	359.00	327.00
Modesto Bee	1/09	21	126	49	105.00	101.92	101.92	92.88	118.00	112.78	112.78	102.55
Honolulu Advertiser (add tax)	1/08	20	120	69	201.95	181.80	181.80	146.51	233.32	210.00	200.53	169.23

Asheville, Colorado Springs rates are Mon-Tues.

Atlanta, Cincinnati, Colo. Springs, Columbus, Denver, Honolulu, Houston, Louisville, Modesto, Nashville, Orange Co.,

Atlanta, Dallas, Orange Co., Sacramento rates are Mon-Wed.

Philadelphia, Sacramento, St. Paul, St. Petersburg, San Antonio, Seattle and Tucson have dollar volume contracts.

Atlanta, Austin, Charlotte, Dallas, Denver, Honolulu, Kansas City, St. Paul, San Antonio rates are Mon-Thurs.

St. Louis rates: "Total St. Louis Market Buy"

Note: Dallas has different rates by sizes.

***Billable

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