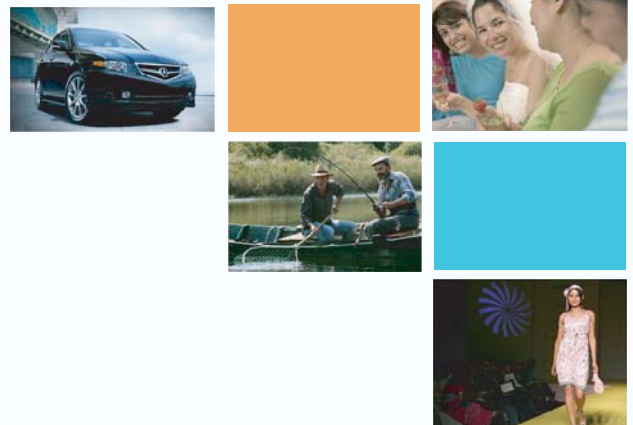


Newspapers First Special Sections 2009



Newspapers First
THE LEADER IN MAJOR MARKETS

GD 216- R26 February 2009
2009 Newspapers First

Newspapers First

THE LEADER IN MAJOR MARKETS

Representing leading newspapers and online in major markets

Arizona	Phoenix Arizona Republic Tucson Star	azcentral.com azstarnet.com; tucson.com
California	San Francisco Bay Area Bay Sacramento Bee Modesto Bee	mercurynews.com sacbee.com modbee.com
Colorado	Denver Post Colorado Springs Gazette	denverpost.com gazette.com
Florida	Miami Herald/El Nuevo Herald St. Petersburg Times	miamiheraldadvertising.com sptimes.com, tampabay.com
Georgia	Atlanta Journal-Constitution	ajc.com
Hawaii	Honolulu Advertiser	honoluluadvertiser.com
Indiana	Indianapolis Star	indystar.com
Iowa	Des Moines Register	desmoinesregister.com
Kentucky	Louisville Courier-Journal	courier-journal.com
Michigan	Detroit News and Free Press	freep.com, detnews.com
Minnesota	St. Paul Pioneer Press	pioneerpress.com
Missouri	St. Louis Post-Dispatch Kansas City Star	stltoday.com kansascity.com
Nevada	Las Vegas Review-Journal and Sun	review-journal.com
New York	Rochester Democrat & Chronicle The Journal News	democratandchronicle.com thejournalnews.com
North Carolina	Charlotte Observer Asheville Citizen-Times	charlotte.com citizen-times.com
Ohio	Cincinnati Enquirer Columbus Dispatch	cincinnati.com, enquirer.com dispatch.com
Oklahoma	Oklahoma City Oklahoman	newsok.com
Pennsylvania	Philadelphia Inquirer & Daily News Pittsburgh Post-Gazette	philly.com post-gazette.com
South Carolina	Greenville News	greenvillenews.com
Tennessee	Nashville Tennessean	tennessean.com
Texas	Houston Chronicle Fort Worth Star-Telegram San Antonio Express-News Austin American-Statesman	chron.com star-telegram.com, dfw.com express-news.com, mysa.com statesman.com
Utah	Salt Lake Tribune and Deseret News	sltrib.com, desnews.com
Washington	Seattle Times	seattletimes.com

Regional Offices In:

Eastern Region: (212) 692-7100 ♦ Central Region: (214) 696.8666 ♦ Western Region: (323) 549.9144

2009 Special Sections - Home/Gardens/Design/Food

	Home Improvement	Home Show	Home, Lawn, Garden, Pool	Luxury Living	Home Design/ Furnishings	Wines/ Foods/ Cooking
NORTHEAST						
Philadelphia Inquirer						
Philadelphia News						
Pittsburgh Post-Gazette		2/22	4/9,9/10			
Rochester Dem. & Chr.		3/22,3/28				
West./Rock. Journal News		2/4, April, Oct	2/4			5/3
SOUTHEAST						
Atlanta Journal-Const.						
Miami Herald						
El Nuevo Herald						
St. Petersburg Times		1/23,6/4,10/1,11/12				
Charlotte Observer	2/9					
Greenville News						
Asheville Citizen Times						
Nashville Tennessean	3/20	2/12	3/27,3/30			
MIDWEST						
Detroit Free Press						
Detroit News						
Indianapolis Star						
St. Paul Pioneer Press	4/16,9/24					
Cincinnati Enquirer			3/25			
Columbus Dispatch		2/27,Sept	4/10			
Louisville Courier-Journal						
Des Moines Register		5/31	9 magazines			
St. Louis Post-Dispatch						
Kansas City Star					10 monthly mags.	
WEST/SOUTHWEST						
Houston Chronicle						
Ft. Worth Star Telegram						
San Antonio Express-News					3/15	
Austin American-Statesman						9/30
Oklahoma City Oklahoman	3/25			monthly	4/9,10/8	
Phoenix Arizona Republic						
Tucson Star Citizen						
Denver Post	April	2/8,3/15,10/11	weekly from 3/27		10/15,11/25	
Colorado Springs Gazette						
Salt Lake Tribune/Des. News		1/4,1/8,3/1, Aug, Oct				
Las Vegas Review-Journal			April			May
Seattle Times		Feb, Oct	Feb		Feb, May, Oct	Nov
San Jose Mercury News				Dec	monthly mag.	
Sacramento Bee	Sept	3/5,5/14,9/24,10/15			Sept	
Modesto Bee			3/3,5/5,7/7,9/1,11/3			11/9
Honolulu Advertiser			monthly		monthly	

2009 Special Sections - Targeted Audiences/Events

	Electronics/ Technology	Consumer How-To Guide	Diversity	The Arts	Age 50+ Seniors	"Top 100"
NORTHEAST						
Philadelphia Inquirer				9/6	monthly	6/25
Philadelphia News			Feb		monthly	6/25
Pittsburgh Post-Gazette			Sept	5/14,9/10	4/29,10/29	3/17
Rochester Dem. & Chr.			2/15			
West./Rock. Journal News				Sept		
SOUTHEAST						
Atlanta Journal-Const.						
Miami Herald			2/8	9/13		
El Nuevo Herald			3/6,5/17,9/20	9/13		
St. Petersburg Times	11/23			3/20	monthly	5/17
Charlotte Observer						
Greenville News						
Asheville Citizen Times						
Nashville Tennessean				4/23		
MIDWEST						
Detroit Free Press				9/3	2/4,4/2,6/4,8/6,10/8,12/3	1/12
Detroit News					2/4,4/2,6/4,8/6,10/8,12/3	
Indianapolis Star						
St. Paul Pioneer Press				Sept,Nov		
Cincinnati Enquirer					1/28	
Columbus Dispatch				5/21,6/4,9/10	1/29,4/23,7/23,10/22	
Louisville Courier-Journal						
Des Moines Register					10 monthly sections	
St. Louis Post-Dispatch					2/23,6/22,10/26	
Kansas City Star			1/12	9/6	10/20	5/12,6/9
WEST/SOUTHWEST						
Houston Chronicle		7/26		8/23		5/17
Ft. Worth Star Telegram			2/8	5/30,Jun,July		
San Antonio Express-News		5/22			2/12,4/23,7/16,10/15	
Austin American-Statesman						
Oklahoma City Oklahoman		6/19	monthly		3/11,8/19,12/30	
Phoenix Arizona Republic						
Tucson Star Citizen						
Denver Post			9/1,10/30	6/27		
Colorado Springs Gazette						
Salt Lake Tribune/Des. News					Sept	
Las Vegas Review-Journal			5/18	9/10, Oct	monthly	
Seattle Times				Sept		June
San Jose Mercury News						
Sacramento Bee					June	
Modesto Bee					5/12,8/11,10/26,11/10	
Honolulu Advertiser		Mar,Aug		May	Sept	

2009 Special Sections - Seasonal Opportunities

	Women's Focus/Show	Fashion Sections	Bridal	Back To School	Christmas Gift Guides	Think Green/ Environment
NORTHEAST						
Philadelphia Inquirer					11/19;12/3,10,17	April
Philadelphia News					11/19;12/3,10,17	
Pittsburgh Post-Gazette			10/11		11/1,12/9	4/22
Rochester Dem. & Chr.						
West./Rock. Journal News				8/7	12/4	4/16
SOUTHEAST						
Atlanta Journal-Const.						
Miami Herald					11/29	4/19
El Nuevo Herald				8/5	11/29	
St. Petersburg Times			2/3,7/17,10/16	8/2	11/26,12/3	
Charlotte Observer	3/2					
Greenville News						
Asheville Citizen Times						
Nashville Tennessean	4/1	3/22,9/13		7/30	11/27,12/6	
MIDWEST						
Detroit Free Press		monthly				
Detroit News		monthly				
Indianapolis Star						
St. Paul Pioneer Press					11/26	4/19
Cincinnati Enquirer			1/28			
Columbus Dispatch		April	2/12	9/24	11/26,12/4	
Louisville Courier-Journal			1/24			
Des Moines Register	3/20,5/29,8/28,11/20					
St. Louis Post-Dispatch					11/23	
Kansas City Star		3/15,9/13	mag.: 6/15,12/14		11/26,12/6,12/16	4/21,11/8
WEST/SOUTHWEST						
Houston Chronicle		monthly			11/26	4/19,10/22
Ft. Worth Star Telegram	12/13	monthly	5/22		Nov,Dec	9/27
San Antonio Express-News		3/22		8/13	11/23,12/4,12/11	4/11
Austin American-Statesman						
Oklahoma City Oklahoman			1/25		11/26,12/4	
Phoenix Arizona Republic						
Tucson Star Citizen						
Denver Post	4/19		4/15,12/15		11/26,12/12,12/19	4/19,6/14,8/9,11/15
Colorado Springs Gazette						
Salt Lake Des. News/Tribune	Sept		1/4			4/22, Aug
Las Vegas Review-Journal		Mar,Sept	June	8/20	11/21	2/16,4/22
Seattle Times					Nov,Dec	
San Jose Mercury News					11/16	3/15,4/5,5/3,5/31
Sacramento Bee	Oct					
Modesto Bee	10/24		Jan,June		12/7,12/14	
Honolulu Advertiser	Aug		Aug		Nov,Dec	April

2009 Special Sections - Health/Family/Education/Cars

	Health, Healthcare Health/Fitness	Education	School/Coll. Guides	Rec/Trk Util. Veh.	Auto Show	New Cars
NORTHEAST						
Philadelphia Inquirer	Oct	3/29,8/2			2/1	Oct
Philadelphia News		3/31,8/4			1/30	
Pittsburgh Post-Gazette		2/10,4/14,10/13	1/25		2/11	6/17,10/21
Rochester Dem. & Chr.	monthly				2/22,2/25	
West./Rock. Journal News	2/13,5/8,6/7,8/14,10/18,11/13	4/5,8/2,11/1	3/26,9/17		4/6	10/21
SOUTHEAST						
Atlanta Journal-Const.						
Miami Herald	4/26,7/26,10/11,11/1	3/22,7/26,11/8				
El Nuevo Herald		3/22,11/8				
St. Petersburg Times					11/1	
Charlotte Observer	3/29					
Greenville News						
Asheville Citizen Times						
Nashville Tennessean	2/5					
MIDWEST						
Detroit Free Press		7/19	3/27,8/23,10/16		1/15	
Detroit News		7/19	3/27,8/23,10/16		1/16	
Indianapolis Star						
St. Paul Pioneer Press						
Cincinnati Enquirer			2/22		2/15,2/20	
Columbus Dispatch	2/5,6/4,8/20,10/1	3/5,10/11			3/18	3/15,10/16
Louisville Courier-Journal	weekly					
Des Moines Register			9/20			3/20,10/6
St. Louis Post-Dispatch	9/27		1/30			
Kansas City Star	9/15*	1/13,2/19,7/9,7/14			3/8	
WEST/SOUTHWEST						
Houston Chronicle	monthly	5/3				
Ft. Worth Star Telegram	12/13			3/27,Oct	1/21	
San Antonio Express-News	2/16,5/18,10/19,11/16		10/22,11/8	3/20,10/16	9/27	
Austin American-Statesman			4/19		4/17-19	
Oklahoma City Oklahoman	3/25,8/2,11/1		11/8		3/1	
Phoenix Arizona Republic						
Tucson Star Citizen						
Denver Post	@@	April,7/24		Sept	4/1	Oct
Colorado Springs Gazette						
Salt Lake Des. News/Tribune	1/25		1/18	2/15	1/11	
Las Vegas Review-Journal	monthly					
Seattle Times	June				Oct	Oct
San Jose Mercury News						
Sacramento Bee						11/5
Modesto Bee	1/13,4/4,7/14,10/13					
Honolulu Advertiser	Aug, Sept, Nov		July			

2009 Special Sections - Financial/Football/Basketball

	Managing Your Money	Outlook/ Progress	College Football	Pro Football	College Basketball	Pro Basketball
NORTHEAST						
Philadelphia Inquirer				8/30	3/16	Oct
Philadelphia News				July, Aug	3/19	Oct
Pittsburgh Post-Gazette				9/4	3/16,23,30;4/1	
Rochester Dem. & Chr.		June			3/16	
West./Rock. Journal News						
SOUTHEAST						
Atlanta Journal-Const.						
Miami Herald			8/27,12/31	8/27	10/25	10/25
El Nuevo Herald						
St. Petersburg Times		2/18	8/27	9/6		
Charlotte Observer					3/16	
Greenville News						
Asheville Citizen Times						
Nashville Tennessean			8/27	9/3		
MIDWEST						
Detroit Free Press			9/3	9/10	4/3	10/28
Detroit News			8/27	9/3	3/19,26;4/4,7;10/11	10/27
Indianapolis Star						
St. Paul Pioneer Press				9/6		Oct
Cincinnati Enquirer					3/16	
Columbus Dispatch	4/18,10/10		Sept		3/19,Nov	
Louisville Courier-Journal						
Des Moines Register						
St. Louis Post-Dispatch	3/22,4/5,7/5,10/14	5/15,8/2	8/30,9/1	8/30		
Kansas City Star	Mar		8/30	8/30	3/11,3/19,11/1	
WEST/SOUTHWEST						
Houston Chronicle			8/27	8/27	10/25	10/25
Ft. Worth Star Telegram			8/27	9/3,9/10	3/16	Oct
San Antonio Express-News	10 monthly sects.		8/16	8/31		10/25
Austin American-Statesman			8/11-21		3/16,4/4,11/4	
Oklahoma City Oklahoman		4/26	8/23	8/23	3/18	10/25
Phoenix Arizona Republic			8/30	9/6	3/16	4/17,10/30
Tucson Star Citizen						
Denver Post			8/28	9/3		4/17,10/27
Colorado Springs Gazette						
Salt Lake Des. News/Tribune			Aug	Aug	Mar	4/17,Oct
Las Vegas Review-Journal			9/2	9/2		
Seattle Times			Aug	Aug	Nov	
San Jose Mercury News						
Sacramento Bee						Oct
Modesto Bee						
Honolulu Advertiser			Sept	Feb.Sept		

2009 Special Sections - Sports/Outdoors

	Boating/ Boat Show	Fishing/ Hunting	Auto Racing	Baseball	Golf	Hockey	Skiing
NORTHEAST							
Philadelphia Inquirer				3/22-30	3/1,4/5,8/15	Oct	11/22
Philadelphia News				2/13,3/31,4/3		Oct	11/8
Pittsburgh Post-Gazette					4/12		1/11,11/8
Rochester Dem. & Chr.					5/3		
West./Rock. Journal News					3/8,6/14		
SOUTHEAST							
Atlanta Journal-Const.							11/1
Miami Herald	2/13		11/13	2/22,3/29	3/9	9/27	11/1
El Nuevo Herald	2/13		11/13				
St. Petersburg Times	3/13,5/15,10/15		2/12,4/3	3/29	1/22,3/4	10/3	
Charlotte Observer							11/1
Greenville News							
Asheville Citizen Times							
Nashville Tennessean	5/21		5/21				
MIDWEST							
Detroit Free Press				4/6		10/7	
Detroit News				2/12,4/6	4/8	4/15,10/8	
Indianapolis Star							
St. Paul Pioneer Press		May,Sept		Mar	4/26	Oct	
Cincinnati Enquirer				Mar	Aug		
Columbus Dispatch					4/12,4/23	Oct	
Louisville Courier-Journal							
Des Moines Register							
St. Louis Post-Dispatch		3/13,10/16	2/15	4/5	3/15	10/1	
Kansas City Star			2/15,10/4	4/5	3/22		
WEST/SOUTHWEST							
Houston Chronicle				4/5	4/2		11/15
Ft. Worth Star Telegram			4/2,11/5	4/5	5/24	Oct	11/1
San Antonio Express-News							11/15
Austin American-Statesman				4/2	4/9,6/5		11/22
Oklahoma City Oklahoman							11/8
Phoenix Arizona Republic			4/16,11/12	2/8,4/5,10/6,10/21		4/14,10/8	
Tucson Star Citizen							
Denver Post				4/6		4/15,10/8	10/25
Colorado Springs Gazette							
Salt Lake Des. News/Tribune	2/1	8/2		4/5	Aug		
Las Vegas Review-Journal			2/26				
Seattle Times	Jan,May			Mar	April		Oct,Nov
San Jose Mercury News							
Sacramento Bee				April	monthly		May
Modesto Bee							
Honolulu Advertiser					Mar		

Daily and Sunday Newspaper Circulation 3/31/09

NORTHEAST	Daily	Sunday
Philadelphia Inquirer	288,298	550,400
Philadelphia News	99,103	-
Philadelphia Combo	387,401	-
Pittsburgh Post-Gazette	209,477	319,987
Rochester Dem. & Chronicle	135,776	191,846
West./Rock./Put. Journal News	95,389	118,815
 SOUTHEAST		
Atlanta Journal-Constitution	261,828	462,011
Miami Herald	202,122	270,166
El Nuevo Herald	71,318	85,459
St. Petersburg Times	283,093	413,929
Charlotte Observer	187,633	244,494
Greenville News	70,046	104,104
Asheville Citizen Times	44,548	54,035
Nashville Tennessean	147,381	206,742
 MIDWEST		
Detroit News/Free Press	460,478	585,022
Indianapolis Star	232,361	311,322
St. Paul Pioneer Press	192,342	253,351
Cincinnati Enquirer	188,956	273,433
Columbus Dispatch	195,510	332,052
Louisville Courier-Journal	193,992	266,447
Des Moines Register	128,062	211,668
St. Louis Post-Dispatch	238,400	415,815
Kansas City Star	234,667	333,006
 SOUTHWEST/WEST		
Houston Chronicle	425,138	586,364
Ft. Worth Star-Telegram	189,357	279,190
San Antonio Express-News	192,930	303,737
Austin American-Statesman	152,691	185,204
Oklahoma City Oklahoman	164,551	225,001
Phoenix Republic	389,701	516,562
Tucson Star	121,306	155,319
Denver Post	371,728	526,235
Colorado Springs Gazette	91,599	105,865
Salt Lake Tribune/ Morning Deseret News	191,843	214,464
Las Vegas Review-Journal, Sun	175,439	194,918
Seattle Times	203,175	376,515
San Francisco Bay Area Buy	624,442	649,733
Sacramento Bee	248,855	291,115
Modesto Bee	72,017	77,728
Honolulu Advertiser	127,379	136,858

Source: 3/31/09 A.B.C. Fas-Fax

Special Sections 2009

For more information, please call our nearest office

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