

NEWSPAPERS FIRST SPECIAL SECTIONS 2010



#1 Print and Online Newspapers in Major Markets

Arizona	Phoenix Arizona Republic Tucson Daily Star	azcentral.com azstarnet.com ; tucson.com
California	San Francisco Bay Area Buy	mercurynews.com , contracostatimes.com insidebayarea.com , siliconvalley.com
Colorado	Denver Post Colorado Springs Gazette	denverpost.com gazette.com
Florida	St. Petersburg Times	tampabay.com
Georgia	Atlanta Journal-Constitution	ajc.com
Hawaii	Honolulu Advertiser	honoluluadvertiser.com
Indiana	Indianapolis Star	indystar.com
Iowa	Des Moines Register	desmoinesregister.com
Kentucky	Louisville Courier-Journal	courier-journal.com
Michigan	Detroit News & Free Press	freep.com , detnews.com
Minnesota	St. Paul Pioneer Press	twincities.com
Missouri	St. Louis Post-Dispatch	stltoday.com
Nevada	Las Vegas Review-Journal	reviewjournal.com
New York	Rochester Democrat & Chronicle The Journal News	democratandchronicle.com lohud.com
North Carolina	Asheville Citizen-Times	citizen-times.com
Ohio	Cincinnati Enquirer Columbus Dispatch	cincinnati.com dispatch.com
Oklahoma	Oklahoma City Oklahoman	newsok.com
Pennsylvania	Philadelphia Inquirer & Daily News	philly.com
South Carolina	Greenville News	greenvillenews.com
Tennessee	Nashville Tennessean	tennessean.com
Texas	Houston Chronicle San Antonio Express-News Austin American-Statesman	chron.com mysa.com statesman.com , austin360.com
Utah	Salt Lake Tribune and Deseret News	sltrib.com , desnews.com
Washington	Seattle Times	seattletimes.com

Regional Offices In:

New York (212) 692-7100 • Dallas (214) 696.8666 • Los Angeles (323) 549.9144

2010 Special Sections - Home/Gardens/Design/Food

	Home Show	Home, Lawn, Garden, Pool	Home Design/ Furnishings	Wines/ Foods/ Cooking
SOUTHEAST				
Atlanta Journal-Const.				
St. Petersburg Times	1/22, 6/3, 10/11	11/11		
Greenville News				
Asheville Citizen Times				
Nashville Tennessean				
NORTHEAST				
Philadelphia Inquirer				
Philadelphia News				
Rochester Dem. & Chr.				
West./Rock./Put. Journal News				
MIDWEST				
Detroit Free Press				
Detroit News				
Indianapolis Star		5		
St. Paul Pioneer Press				
Cincinnati Enquirer				
Columbus Dispatch				
Louisville Courier-Journal				
Des Moines Register				
St. Louis Post-Dispatch				
WEST/SOUTHWEST				
Houston Chronicle				
San Antonio Express-News		2/19, 3/1, 4/1	Monthly	2/14, 3/25
Austin American-Statesman				
Oklahoma City Oklahoman				
Phoenix Arizona Republic		1/22		2/27
Tucson Daily Star	2/12	1/29	@	
Denver Post	2/7, 3/14, 9	@@		
Colorado Springs Gazette				
Salt Lake Tribune/Des. News	4/18, 8/22, 10/3	1/3, 3/7		
Las Vegas Review-Journal				
Seattle Times	2/17, 10	1/27	5/9, 10/10	11/10, 11/14
San Francisco Bay Area Buy				
Honolulu Advertiser		4,6,8,10,12		

@ 2/12, 2/14, 3/12-3/14, 4/1

@@ 3/26,4/2, 4/6, 4/9, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, 6/25

GD-216-R26 © 2010 Newspapers First

Page 1

2010 Special Sections - Targeted Audiences/Events

	Electronics/ Technology	Diversity	The Arts	Age 50+ Seniors	"Top Companies"
SOUTHEAST					
Atlanta Journal-Const.					
St. Petersburg Times			10/13		
Greenville News					
Asheville Citizen Times					
Nashville Tennessean					
NORTHEAST					
Philadelphia Inquirer					
Philadelphia News					
Rochester Dem. & Chr.					
West./Rock./Put. Journal News					
MIDWEST					
Detroit Free Press					
Detroit News					
Indianapolis Star			9		
St. Paul Pioneer Press					
Cincinnati Enquirer			9/12		10/31
Columbus Dispatch					
Louisville Courier-Journal					
Des Moines Register					
St. Louis Post-Dispatch					
WEST/SOUTHWEST					
Houston Chronicle					
San Antonio Express-News				2/15, 4/19, 7/12, 10,11	10/10
Austin American-Statesman					
Oklahoma City Oklahoman					
Phoenix Arizona Republic					
Tucson Daily Star		1/7			3/14,5/19
Denver Post			5, 6/27, 10/29, 12/26		
Colorado Springs Gazette					
Salt Lake Tribune/Des. News			1/17, 4/18		
Las Vegas Review-Journal					
Seattle Times			5, 9/8, 12/5		6/13
San Francisco Bay Area Buy	12/5				
Honolulu Advertiser			1/2		

2010 Special Sections - Seasonal Opportunities

	Women's Focus/Show	Bridal	Back To School	Christmas Gift Guides	Think Green/ Environment
SOUTHEAST					
Atlanta Journal-Const.					
St. Petersburg Times				11/21, 12/3	4/16
Greenville News					
Asheville Citizen Times					
Nashville Tennessean					
NORTHEAST					
Philadelphia Inquirer					
Philadelphia News					
Rochester Dem. & Chr.					
West./Rock./Put. Journal News					
MIDWEST					
Detroit Free Press					
Detroit News					
Indianapolis Star	12			12	4
St. Paul Pioneer Press					
Cincinnati Enquirer	3/14		8/2		
Columbus Dispatch					
Louisville Courier-Journal					
Des Moines Register					
St. Louis Post-Dispatch					
WEST/SOUTHWEST					
Houston Chronicle					
San Antonio Express-News			8/19	11/19, 12/3	4/10
Austin American-Statesman					
Oklahoma City Oklahoman					
Phoenix Arizona Republic	2/27	1/30			
Tucson Daily Star	3/21	1/17, 7		11/25, 12/5	
Denver Post				11/25	4/8, 8/8, 11/10
Colorado Springs Gazette					
Salt Lake Des. News/Tribune		1/31		12/12, 12/26	
Las Vegas Review-Journal				11/20	5/21, 5/28
Seattle Times				11/25	
San Francisco Bay Area Buy					
Honolulu Advertiser				12	4

2010 Special Sections - Health/Family/Education/Cars

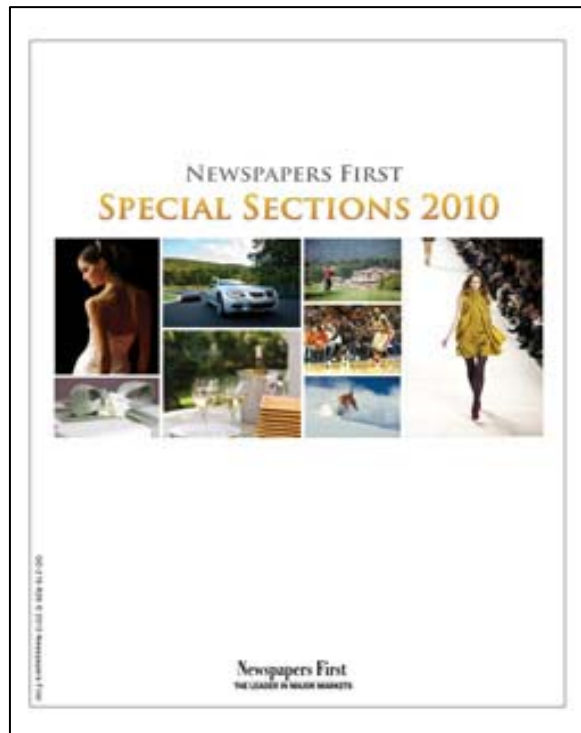
	Health, Healthcare Health/ fitness	Education	School/Coll. Guides	Rec/Trk Util. Veh.	Auto Show	New Cars
SOUTHEAST						
Atlanta Journal-Const.						
St. Petersburg Times			1/31		10/17	
Greenville News						
Asheville Citizen Times						
Nashville Tennessean						
NORTHEAST						
Philadelphia Inquirer						
Philadelphia News						
Rochester Dem. & Chr.						
West./Rock./Put. Journal News						
MIDWEST						
Detroit Free Press						
Detroit News						
Indianapolis Star	4	4	2, 8, 9, 11		12	11, 12
St. Paul Pioneer Press						
Cincinnati Enquirer		2/21	9/12		2/21, 2/25	11/11
Columbus Dispatch						
Louisville Courier-Journal						
Des Moines Register						
St. Louis Post-Dispatch			1/29, 7/30			
WEST/SOUTHWEST						
Houston Chronicle						
San Antonio Express-News	3/15, 10/12, 10/31		4/18, 11/7	3/26, 10/15		8/19
Austin American-Statesman						
Oklahoma City Oklahoman						
Phoenix Arizona Republic	1/22	1/30				
Tucson Daily Star	5/23, 11/14	6/6, 11/7			4/16	1/30
Denver Post	6/6, 9/19				4/7	10/17
Colorado Springs Gazette						
Salt Lake Des. News/Tribune						
Las Vegas Review-Journal						
Seattle Times					11	
San Francisco Bay Area Buy		3/21				
Honolulu Advertiser	2,4,6,8,10,11				3/24	

2010 Special Sections - Financial/Football/Basketball

	Managing Your Money	Outlook/ Progress	College Football	Pro Football	College Basketball	Pro Basketball
SOUTHEAST						
Atlanta Journal-Const.						
St. Petersburg Times		2/17	8/29	9/12		
Greenville News						
Asheville Citizen Times						
Nashville Tennessean						
NORTHEAST						
Philadelphia Inquirer						
Philadelphia News						
Rochester Dem. & Chr.						
West./Rock./Put. Journal News						
MIDWEST						
Detroit Free Press						
Detroit News						
Indianapolis Star	3, 10			1,7,8,9,12	4	10
St. Paul Pioneer Press						
Cincinnati Enquirer	12/5		9/1	9/5	3/15, 11/9	
Columbus Dispatch						
Louisville Courier-Journal						
Des Moines Register						
St. Louis Post-Dispatch						
WEST/SOUTHWEST						
Houston Chronicle						
San Antonio Express-News			8/22, 12/26	8/29		10/24
Austin American-Statesman						
Oklahoma City Oklahoman						
Phoenix Arizona Republic						
Tucson Daily Star	10/24			8	3, 11	
Denver Post				9		4, 5
Colorado Springs Gazette						
Salt Lake Des. News/Tribune				2/1		4/18, 10
Las Vegas Review-Journal				2/4, 9/1	11/11	
Seattle Times			9/2, 4	9/9	11/14	
San Francisco Bay Area Buy						
Honolulu Advertiser			8	8		

2010 Special Sections - Sports/Outdoors

	Boating/ Boat Show	Auto Racing	Baseball	Golf	Hockey	Skiing
SOUTHEAST						
Atlanta Journal-Const.						
St. Petersburg Times		2/11, 4/2		1/21	10/2	
Greenville News						
Asheville Citizen Times						
Nashville Tennessean						
NORTHEAST						
Philadelphia Inquirer						
Philadelphia News						
Rochester Dem. & Chr.						
West./Rock./Put. Journal News						
MIDWEST						
Detroit Free Press						
Detroit News						
Indianapolis Star		4,5,6	3/31			
St. Paul Pioneer Press						
Cincinnati Enquirer			4/4-4/6		4/18	
Columbus Dispatch						
Louisville Courier-Journal						
Des Moines Register						
St. Louis Post-Dispatch						
WEST/SOUTHWEST						
Houston Chronicle						
San Antonio Express-News						
Austin American-Statesman						
Oklahoma City Oklahoman						
Phoenix Arizona Republic						
Tucson Daily Star				2/14		
Denver Post			4, 10		4	
Colorado Springs Gazette						11/5, 7
Salt Lake Tribune/Des. News						
Las Vegas Review-Journal		2/24				10/3
Seattle Times	1/2, 4/29		4/4	4/29		
San Francisco Bay Area Buy				6/14		
Honolulu Advertiser				1		



For more information, please call our nearest office:

Eastern Region:

Phone: (212) 692-7100 Fax: (212) 286-9004
330 Madison Avenue, 11th Floor, New York, NY 10017

Central Region:

Phone: (214) 696-8666 Fax: (214) 696-3416
8115 Preston Road, Suite 640, Dallas, TX 75225

Western Region:

Phone: (323) 549-9144 Fax: (323) 549-0944
5757 Wilshire Boulevard, Suite 570, Los Angeles, CA 90036

Newspapers First
THE LEADER IN MAJOR MARKETS
www.newspapersfirst.com